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SEEDS - BULBS - PLANTS - CUTTINGS - FLORISTS'

# THE HOUSE OF FRIENDLY SERVICE

1042 ALLENGROVE STREET . Phone: JEfferson 5-0568

PHILADELPHIA 24. PENNSYLVANIA

RECEIVED SUPPLIES 2 5 1947 18 U. S. Department of Agriculture

TWENTY-NINE YEARS

EXPERIENCE WITH

FLORISTS' NEEDS LIBRARY

SPECIAL OFFERS

See Our Catalog for Items Not Listed Here

November, 1947

## CROFT LILY BULBS

True strain, uniform top quality. Generously graded. For instance, 7/8 is graded 7-1/4 to 8. This eliminates the size that usually produces only two buds.

Size	Bulbs to case	Price per 100	Price per case
7/8	250	\$16.50	\$38.50
8/9	200	30.50	59.90
9/10	150		59.90
10 up	100		51.50

For Easter Forcing we are pre-cooling Crofts this year. Pot them on arrival which will be about November 20 - then place under bench till Xmas flowers are out of the way - put up on bench and run greenhouses at sixty degrees min.

You might also add a case or two for cut work in April, May, June, etc., which we can ship from cold storage from Jan. on. Place order now.

## NARC. PAPERWHITES

14/15 ctm.

50 100 \$3,25 \$5,95

## PEARL CHIPS for BULB DISHES

White or all colors mixed. 10 lbs. \$1.85, 25 lbs. \$3.65, 100 lbs. \$11.00

## CROCUS, top size

White, Blue, Yellow, Purple, separate or mixed. 25, \$.85 - 50, \$1.35 - 100, \$2.50 - 1000, \$21.00.

## BEGONIAS-TUBEROUS ROOTED Seperate Colors or Mxd.

		,		Per	Per	Per
				Doz.	100	1000
Double Camelia	Flowered					
	2.4		900 m			

Giant double camelia-like Flower ... CCLORS-Crims on Pink, White, Cop-1\(\frac{1}{2}\)" \$1.25 \$8.50 \$75.00 pery, Rose, Scarlet, Orange, 1\(\frac{1}{2}\)" 2.00 12.75 115.00 Yellow, Salmon. 2" Up 2.50 18.00 157.50

50 Bulbs at 100 Rate

## DIELYTRA (Dicentra, Bleeding Heart)

U	pe c was	01112	TIME TOTAL	e crambs	2 becre	1173 2010	c ccu.
					Doz.	25	100
3	to 5	eyes	(Tentativ	re	\$4.00	\$7.50	\$27.50
в	eyes	up	Price	s)	5.25	9.50	35.00

Spectabilis fine large clumps specially selected

## AMARYLLIS

Giant American Hybrids (Hippeastrum)
Doz. 100 \$3.50 21-3" \$22,50

50 Bulbs at 100 Rate

### FLECK'S DEPENDABLE SEEDS

NEW PETUNIA in the dwarf Giants of Calif. class. FLECK'S EXTRA DWARF GIANTS, 4 to 6". This new strain was developed from the Romona group. Stays dwarf. Makesa really fine plant for pot sales. Bright color range. 1 Tr. Pkt. \$.75; Tr. Pkt. \$1.25; 1/64 oz. \$2.50; 1/32 oz. \$4.50; 1/16 oz. \$8.00. SEE OUR CATALOG FOR COMPLETE LIST OF ALL FLOWER SEEDS FOR FLORISTS

### FOILWRAP

Foilwrap, For pots or special decorations. Rolls 50 ft. by 20 inches wide. Order now.

	1 roll	6 rolls	12 rolls	25 rolls
Satin Finish,	\$1.25	\$7.00	\$13.25	\$25.00
Rose Design Embossed,	1.40	8.25	15.95	36.00 -
Lin-o-weave	1.40	8.25	15.95	30.00
Polka Dot	1.45	8.50	16.25	32.00
Grape Leaf	1.45	8.50	16.25	32.00

Special offer, assortment of the above in colors;  $\mbox{doz}\,.$  \$15.00; 25 for \$27.50; 50 for \$55.00.

FOILMATS, 24 x 26, silver only - 100 for \$5.00

#### RIBBONS

All colors. Top quality.

Rayon Corsage #2 (4"w) 50 yd. rolls, 90¢ ea. 10 rolls

Rayon Corsage #5 (1 w) 50 yd. rolls, \$1.32; 10 rolls \$11.50

Satin Corsage #2 - 100 yd. rolls \$2.19 roll; 5 rolls \$10.50 Satin #9 (1½ "w) 50 yd. rolls \$2.90 roll; 5 rolls \$13.90 Satin #40 (3 "w) 50 yd. rolls \$4.50 roll; 5 rolls \$20.95 Satin #120 (44 "w) 50 yd. rolls \$6.95; 5 rolls \$31.95

Silver Tinsel #4 (7/8\*w) 50 yd.rolls \$1.90; 10 rolls \$10.95 Gold Tinsel #2 ( $\frac{1}{2}$ \*w) 50 yd.rolls \$2.25; 5 rolls \$10.95 Gold Tinsel #3 (5/8\*w) 50 yd.rolls \$2.95; 5 rolls \$14.35

Vanity #120 (41 w) 50 yd.rolls \$6.89; 5 rolls \$33.00 Crepe Taffeta #3 - 100 yd. rolls \$2.85; 10 rolls \$27.50

Gold or Silver braid, covered soft wire, tube of 144 yards \$7.65; 2 tubes \$14.50.

## METTALINES

Mettalines, full 40 yd. bolts in one piece. Good Grade: per bolt \$2.95; 12 bolts @ \$2.75 bolt. #1820 per bolt \$2.50: 12 bolts \$28.25

# LACENET, 52" Width

Beautiful colors in two grades.

"One Million" This is a good grade, with diamond shape mesh in center. Bolts average 38 to 40 yds.  $5 \pm \ell$  yd.

"Elegant" Top grade quality, closely woven. Bolts average 32 to 48 yards. 8¢ yard.

#### ARTIFICIAL HOLLY BERRIES

Large size, wired, in bright red, blue or white.

3 Gross - \$1.00 10 Gross - 3.00 25 Gross - 6.50

SILVER HOLLY BERRIES, 3 Gross \$2.00, 10 Gross \$4.50.

## WAXED FLOWERS ARTIFICIAL

Waxed Flowers Artificial, Wire attached. For Wreaths and design work and other special decorative uses. Excellent quality, reasonbly priced.

(Cont'd. Next Page)

	25	50	100
0.11		\$2.95	
Callas		2.70	
Camellias Dink W			
Carnations, colors; Red, Pink, Wi	ille, will	re at Li	IIK, TELLOW
and Pink.	1.40	2.10	3.95
Daffotils	1.50		
Dahlias, Cactus	1.85	3.00	5.65
Dahlias, Decorative (large size)	1.60	2.80	5.25
Dahlias, Decorative (small size)	1.30	2.35	4.35
Daisies	.85	1.45	2.60
Easter Lilies	1.85		6.80
	1.60		
Georgines			
Poppies (medium large)	1.30		
Roses, medium size	1.25		
Rosettes	.90	1.60	
Sweet Peas, white, pink or lavend	er - 100	for \$1	.00
Box of 500 - one cold	or for \$3	.00	

#### WIRE WREATH FRAMES

ROY	STYLE

Size	Dozen	Per 25	Per 100	
12 18 24	\$1.75 2.40 3.00	\$3.00 3.95 5.95	\$10.50 13.95 22.75	
· · · · · · · · · · · · · · · · · · ·	EASELS			
Size	Dozen	Per 25	<b>P</b> er 100	

	2.85		5.45
WREATH	WRAP,	Green	Wax

\$1.70

1.95

2.50

\$3,00

3.50

4.50

5.45

\$ 9.95

12.00

15.85

20.85

198

24"

30"

SAT

Rolls 3" wide. Box of 12 rolls \$3.30 - 5 Boxes (60 rolls) \$15.00: 10 Boxes \$28.50

## THREADS and TWINES

Florabond, 12 spools to box \$1.45; 10 boxes \$13.50 New Best Fet, 12 spools to box \$1.35; 10 boxes \$13.00 Green 4 Ply Floss, Cones 2 lb, 2 oz. \$2.45 each; 5 for \$11.00 Green - Very strong for wreath work, Cones 2 lb. average \$2.65 come; 5 for \$12.00

Green Sea Island, Cones 2 lb. average - \$2.65 cone, 5 for \$10.75; Box of 12 balls \$1.35; 5 boxes for \$6,25; 10 boxes for \$11.90

White Balls and Cones, 3 Ply, 30 balls \$4.25; 6C balls \$8.00; 120 balls \$15.00; CONES 88¢ lb.; 10 lbs. 85¢ lb.; 25 lbs. 80¢ lb.

# NAT. SPRUCE CONES, Wired

These are about size of thumb, 25 to bundle 35¢; 4 bundles for \$1.00: 20 bdls. \$4.60: 40 bdls. \$9.00.

#### CHENILLE, Purple

12 yards to a piece 95¢, 5 pieces \$4.25; 12 for \$9.85 WAX PAPER. Green or White

Ream, 24x36, 480 sheets \$3.75, 5 reams \$3.65 ream.

## WIRE FOR SHOP USE

# Bright Annealed 12 lb. boxes

Gau	ge	Cut Length	Box	6 Boxes	12	Boxes
No.	16	18"	\$1.98	\$1.93 ea.	\$1.90	ea.
Ħ	18	н	2.18	2.13 "	2.10	Ħ
14	19	Ħ	2.27	2.21 "	2.17	91
м	20	H	2.36	2.30 "	2.25	11
#1	21	Ħ	2.49	2.42 "	2.35	W
H	22	H	2.64	2.56 "	2.48	W
86	23	Ħ	2.87	2.75 "	2.60	9
89	24	36	3.02	2.94 "	2.88	16
39	26	H	3.34	3.28 "	3.20	<b>FF</b>
99	20	12"	2.36	2.30 "	2.25	H
11	22	14	2.84	2 58 11	2 49	Ħ

FREIGHT ALLOWED on 6 boxes or more of 1 gauge.

## PHILLY FERN PINS

The good kind, with S shaped top. 10 lb. ctn. \$3.25: 50 lbs. \$14.50. For those who need only a 1000 or 2 we oblige by making up one pound for  $65 \cline{\phi}$ .

## NU-FLOWER DYES

Just dip and rinse the flower and you have the desired color. Economical when you need a rew flowers of special col-

#### COLORS

AQUA			F	UCHSIA	
GREY				LAVENDER	
PINK				DARK BLUE	
CORAL				LIGHT BI	JUE
GREEN				DARK BE	ROWN
ORCHID				LIGHT	BROWN
ORANGE				LEMON	YELLOW
VIOLET				GOLI	EN YELLOW
1/2 pt.	\$1.00;	1 qt.	\$2.50;	1/2 gal.	\$4.50

# NU-FLOWER WAX

For spraying on made up work for longer lasting, Gal.\$2.00

## PICKS

#### WIRED AND UNWIRED

	Per	1000	5000	10,000
4 in. dyed green, wired 6 in. dyed green, wired 2½ in. not dyed, wired		2.00	7.50	\$10.50 13.50 5.95
	Per	1200	5200	10,000
3 in. dyed green, wired				\$ 8.45 12,000
4 in. unwired, dyed green 6 in. unwired, dyed green			\$2.30	\$ 7.45
SPECIAL. No 24 or No. 26 annealed w	fre t	or win	ing v	nur own.

8 in. coils of 24 to 4 lbs. 65¢ postpaid.

SPECIAL No. 36 (hair fineness) annealed wire for corsage work, etc. 8 in. coils of 24 lbs. 70¢ postpaid.

### FLORAL WATER PICKS

100 - \$2,75 500 - \$13.00 1000 - \$25,00

## MADON PLASTIC WATER PICKS

WITH RUBBER CAPS

100 - \$2.00 500 - \$9.50 1000 - \$18,50

## SPHAGNUM MOSS, DRY

BURLAPPED BALES

NICE CLEAN STUFF

Bale \$3.50 5 bales @ \$3.25 10 bales @ \$2.90

## GOLD LETTERS (25 to pkg.)

#1 Large Size - 4 pkg. \$.40; 20 pkgs.\$1.35; 40 pkgs.\$2.20 #4 Smallest - 4 pkg. \$.30; 20 pkgs.\$1.25; 40 pkgs.\$2.00

#### GOLD SCRIPT WORDS (#1 size)

10 Words to pkg \$.30; 10 pkgs.\$2.50; 25 pkgs. for \$6.00 Compartment box for keeping Gold Letters and Script Words \$1.15.

SPECIAL OFFER. 1 complete set (25 of each #1 letters, A to Z, including numerals) 10 pkg. script words and compartment box for \$4.65 pp.

> With 20 pkgs. Script Words \$6.50 postpaid With 30 pkgs. Script Words \$8.00 postpaid With 40 pkgs. Script Words \$9.00 postpaid

## "PAPER MACHE CONTAINERS" (Waterproof)

Heaviest made - fluted walls - very attractive - Inside bottoms coated with asphalt-pitch for extra protection.

## CENTERPIECES, Oval

	Coz.	25	50	100
No.1 (9"x5"x3")	\$1.95	\$3,75	\$6.95	\$12.75
No.2 (11 x6 x3 x3 )	2.60	4.95	8.95	17.50

## BULB BOXES

Doz. 25 50 100 3"x5"x3}" \$1.15 \$1.95 \$3.65

	POI COV	EK2		
	Doz.	25	50	100
No. 3 No. 4 No. 5 No. 6 No. 7	\$1.50 1.65 2.00 2.35 3.20	\$2.50 2.75 3.85 4.50 6.00	\$4.50 5.25 7.45 8.00 11.75	\$8.75 9.95 13.50 15.85 22.50
	VASE	S		
	Doz.	25	50	100
8" 11½" #18-9½" Heavy Base #35 11" Inside Depth	\$1.85 3.00 2.85	\$3.25 6.00 5.25	\$6.20 11.70 10.00	\$12.00 23.00 19.75
Heavy Base	5.00	9.50	18.00	35.00

DAT CAVEDO

# NATURAL & PREPARED FOLIAGE

Oak, Brown twigs, 10 lb. ctn. \$4.15; 100 lbs. \$37.50

Lycopodium, Prep. Green, 10 lb. ctn. \$4.35 Lycopodium, Prep. Red, \$1.85 lb; 10 lb. ctn. \$15.95

Cape Flowers, Asst'd. colors \$2.45 lb. Cape Flowers, Natural \$1.95 lb.

Lotus Pods, Asst'd. Metallic colors. Packed in cartons of 75 for \$4.95; 10 cartons \$47.50.

Falmetto Palm Leaves, - 14" \$9.00 per 100; \$38.50 for 500

## PEPPER GRASS

Painted in 2 tone colors: 1 lb. \$1.85; 5 lbs. \$1.50 lb; 10 lbs. \$1.45 lb.

#### RUSCUS

Red - Triple E quality, bright red. Do not confuse this grade with inferior quality offered at lower prices. 1 lb-\$1.55; 10 lbs. \$1.35 lb; 30 lbs. \$1.25 lb.

Green Painted, 1 lb. \$1.15; 10 lbs. \$8.95

Silver, 1 lb. \$1.45; 10 lbs. \$1.20 lb.; 25 lbs. \$26.50

## PINE CONES

Boxes of 100 assorted colors, some 2 tone.

Sizes	per 100	per 1000
Small	\$2.45	\$21.50
Medium	2,95	25.50
Large	3.45	29.90
Medium	2,95	25.50

## STATICE 1947 Crop

Natural, white, dried, 25 stems to bunch; \$1.75 tp \$1.95

## PLASTIC DISH GARDEN ANIMALS

2\* high (not including stem) in colors: Assorted \$.90 doz. 12 doz. \$9.75; 18 doz. \$13.95

# CRYSTAL GLASS VASES. 9"

Heavy #1221, will not tilt. Original case of 1 dcz. \$5.95 Less than case 60¢ each.

## STAPLING MACHINES & STAPLES

MARKWELL.

NEVA-CLOG )

See catalog - page 59

BOSTITCH )

## BEAUTY CORSAGE CONTAINERS

The heavy cellophane bag with varied colored heavy cardboard base. Splecial low price on the #1B size (largest)

\$4.00 per 100

This offer for limited time only, see our catalog for other sizes. 10% off list.

## SCOTCH TAPE

3" core, 2 rolls to can for \$2.32, 3 cans for \$6.30.

## CRYSTAL SAND

For dish gardens, etc. See catalog page 56.

CURLY-Q, ORCHID TUBES - GREETING CARDS ! EMBLEMS, Etc. SEE CATALOG PAGE 56

## CORSAGE PINS

NICKEL PLATED PINS

Pearl Head, Small Round - Box \$1.59

Pearl Head, Large Round - Box \$1.85 Bearl Head, Pear Shape - Box \$2.00

Above supplied in 21 or 2", in white or assorted colors.

CORSAGE FOIL - 6" WIDE -

40¢ T.B.

#### INSECTICIDES

SANTOMERSE PENETRATOR- This is a wonderful new spreader, compatible and when used with HETP (Hexa ethyl tetra phosphate) is a marvelous control for

RED SPIDER and MEALY BUG.

It gets mealy bug when all others fail. Gal \$3.95. Dilution 1 to 1800

HETP - 100% Hexa ethyl tetra phosphate. 1 quart \$7.00 Dilution 1 to 1600

HEXATOX - An 84% solution of HETP with spreader. 6 oz. bottle makes 100 gal. spray \$2.00

BENZOFUME, Pressure Fumigators - For control of red spider and other insects by easy method of fumigation, similar to Nico Fume pressure cans for aphis.

1 lb cans 65¢; 3 for \$1.80; case of 12 for \$5.50 ½ lb cans 35¢; 3 for \$ .90; case of 12 for \$3.20

NICO FUME, Pressure Fumigators -

1/21b cans 50¢; case of one dozen \$4.80 1 lb cans 80¢; case of one dozen \$7.95

# DAISIES 2-1/4"

For Winter cut. Can ship at once or up to end of the year for benching after Muns. State when desired.

	25	100	1000	
Nicholson's Giant White Boston Yellow Improved		\$10.00 10.00		
The second secon				

These are the best cut varieties. Both grow about the same height. For small boquets or pot culture we recommend White Marguerite, same prices.

# GARDENIA, Vetchii

Special lot of very nice plants, ready now.

2000 - 5\* @ \$1.00 each 1000 - 6" @ \$1.25 each

Orders for 250 or more will be delivered free within 100 mile area of Philadelphia.

## GERBERA.

HYB. MIXED 2 1/4"

25 for \$3,50 \$11.50 per 100 250 for \$25.00

#### SNAPDRAGONS 2"

GREENHOUSE CUT VARS.

Fine well established, ready to bench. Wonderfully packed for safe transit. All popular varieties. 1000 rate allowed on 250 regardless of number of varieties. At times we may substitute, as good as or better vars. in order to make one Supply limited, so order now stating when you shipment. desire delivery.

100 for \$6.50

1000 for \$55.00

HYPONEX, 44-6-13 1 1b \$.90; 10 1bs. \$7.30; 85 1bs. \$13.85; 50 1bs. \$81.75; 1001bs. \$35.30.

HY-CHO. 13-26-13 10 lbs. \$2.35; 25 lbs. \$7.50; 50 lbs. \$12.50; 100 lbs. \$22.00.

SPECIAL OFFER. To get you acquainted with this wonderful feeder, we will prepay all shipments on orders received by Lec. ist.

10 lbs. \$2.95 60 lbs. \$11.45 100 lbs. \$21.50

FLECK'S FEEDER, 15-30-15. Soluable, use one tablespoonful to 1 gsl. water.

PLANT FOODS

Raymond A. Fleck, Inc.

SEEDS, BULBS, PLANTS, CUTTINGS AND FLORISTS' SUPPLIES 1042 ALLENGROVE ST. PHILADELPHIA 24, PA.

Return Postage Guaranteed

BOATSUP ZU Z POSTAGE

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Important Special Offers

You Need Now